

# Instructions

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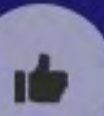
# Redlands Parks Master Plan Community Meeting

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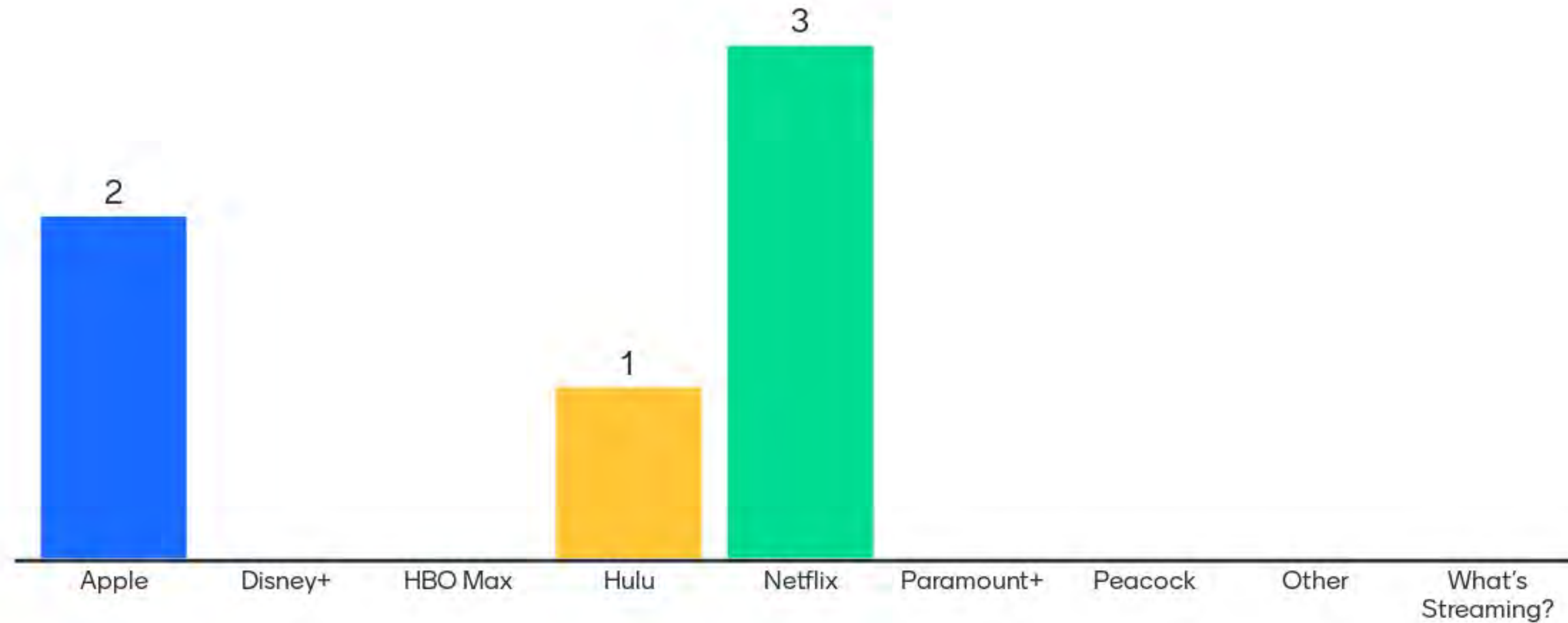
March 2024

# WELCOME MESSAGE

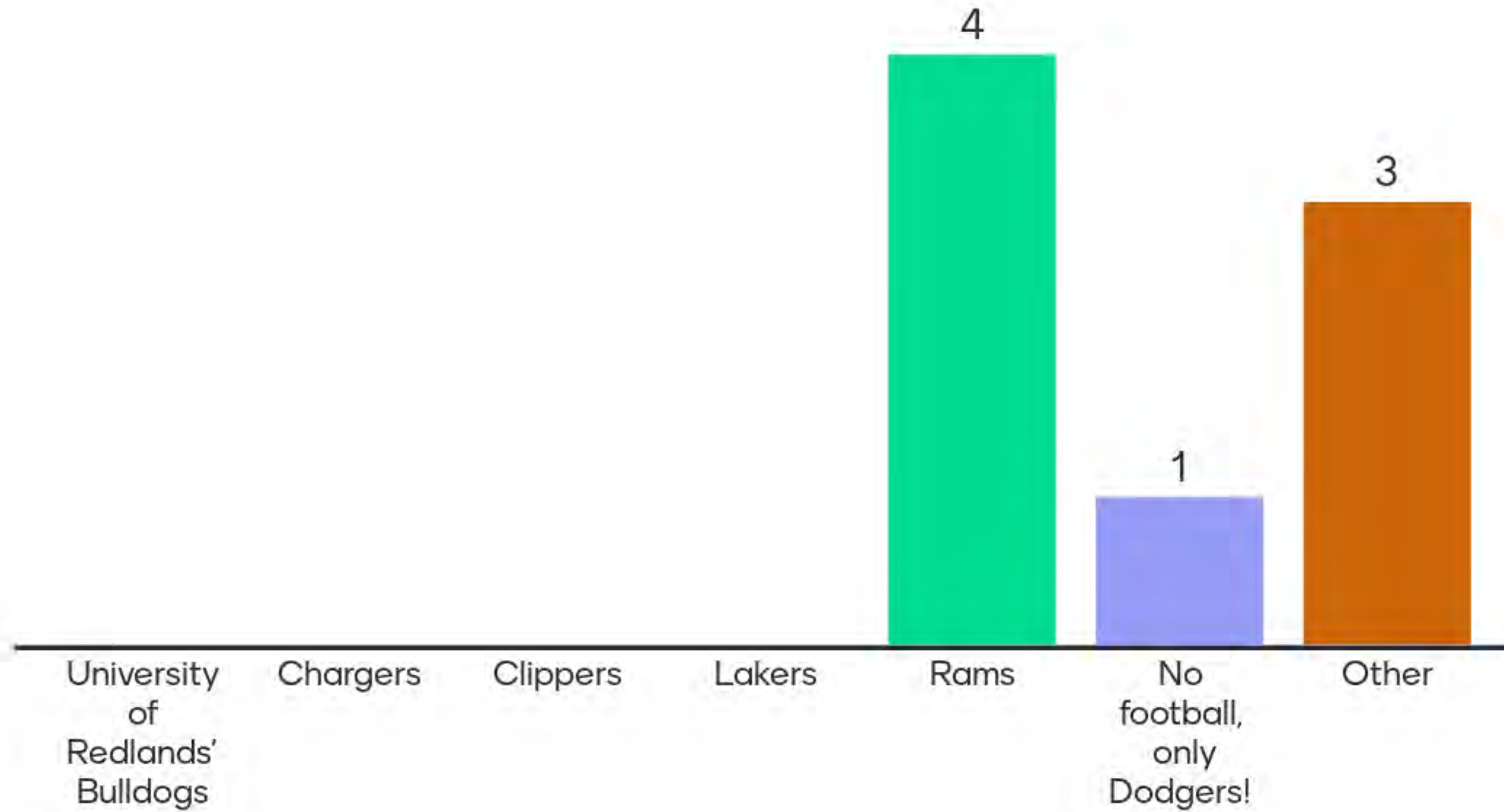
# POLLING - AUDIENCE PROFILE



# Which is your favorite Streaming Platform?



# My favorite team is



# Who Are We?



**California based full service Landscape Architect and Planning firm with 45 year award winning experience throughout Northern and Southern California**

**200+ park and recreational facilities including Regional, Community, Neighborhood, Sports, Historical and Specialty Parks and Trails**

- Master Planning
- Facility Assessment
- Site Analysis
- Consensus Building
- Historical Research and Planning
- LEED/Sustainable Design
- Cost Estimating
- Construction Documents
- Construction Management

# Who Are We?



**NEXT PRACTICE PARTNERS**

*be different*

**200+ Strategic and Master Plans**

**30+ in California**

**20% of CAPRA + Gold Medal Winners**

**Work - 6 continents**

## OUR VISION

A more inclusive and innovative future for all

## OUR MISSION

To help communities prepare for what's next

## OUR VALUES

Inclusion

+

Innovation

+

Information

=

**Inspiration**



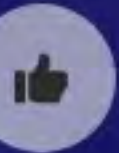


# Who Are We?

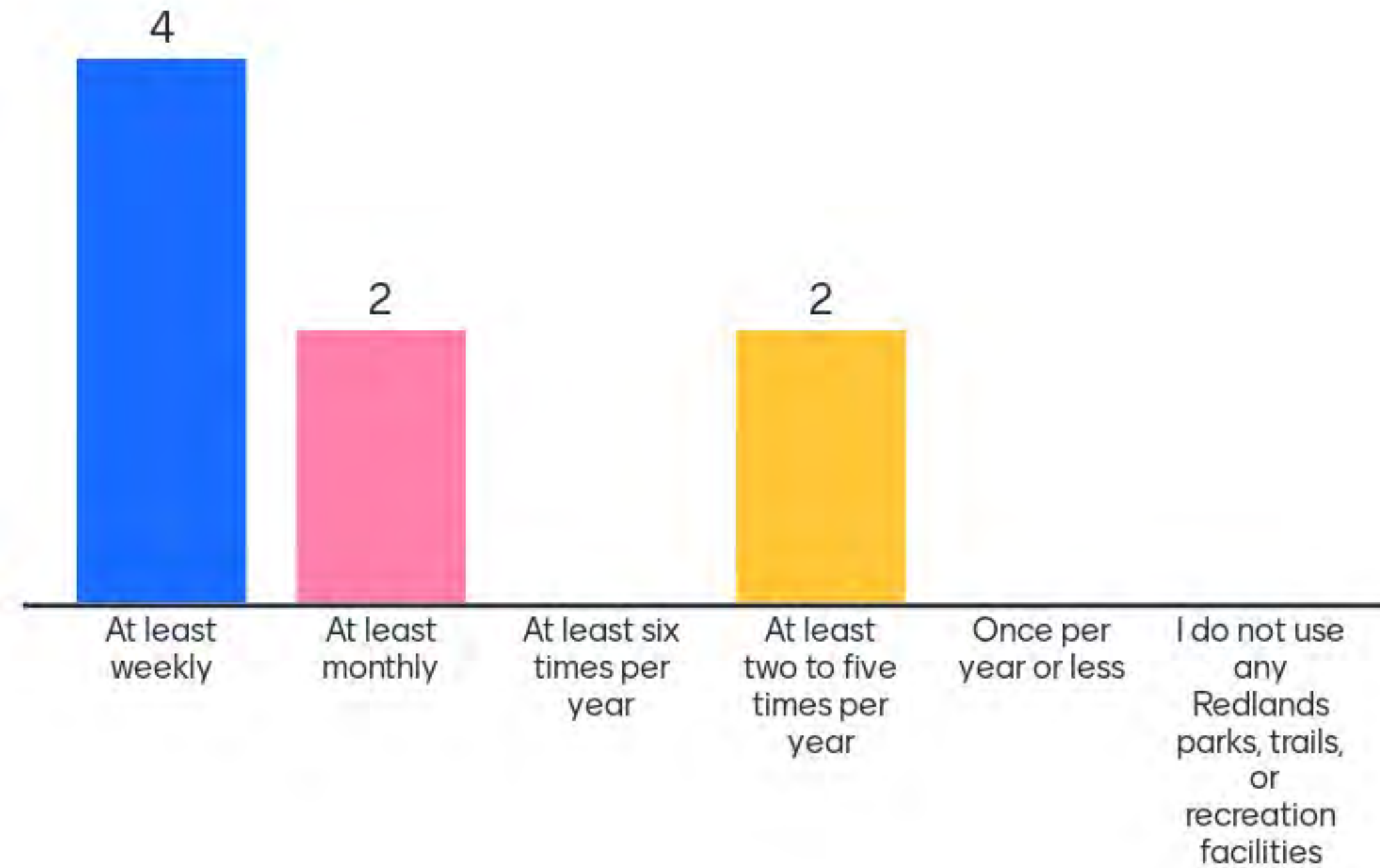




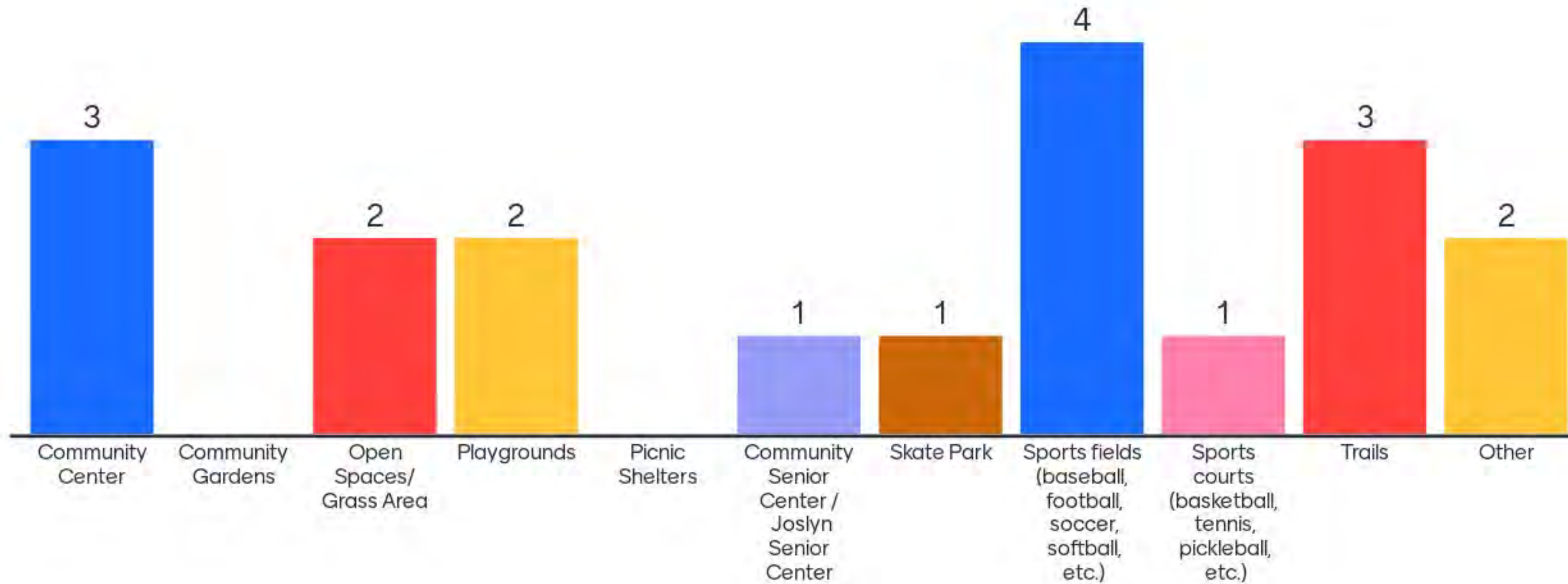
# POLLING – USAGE & QUALITY



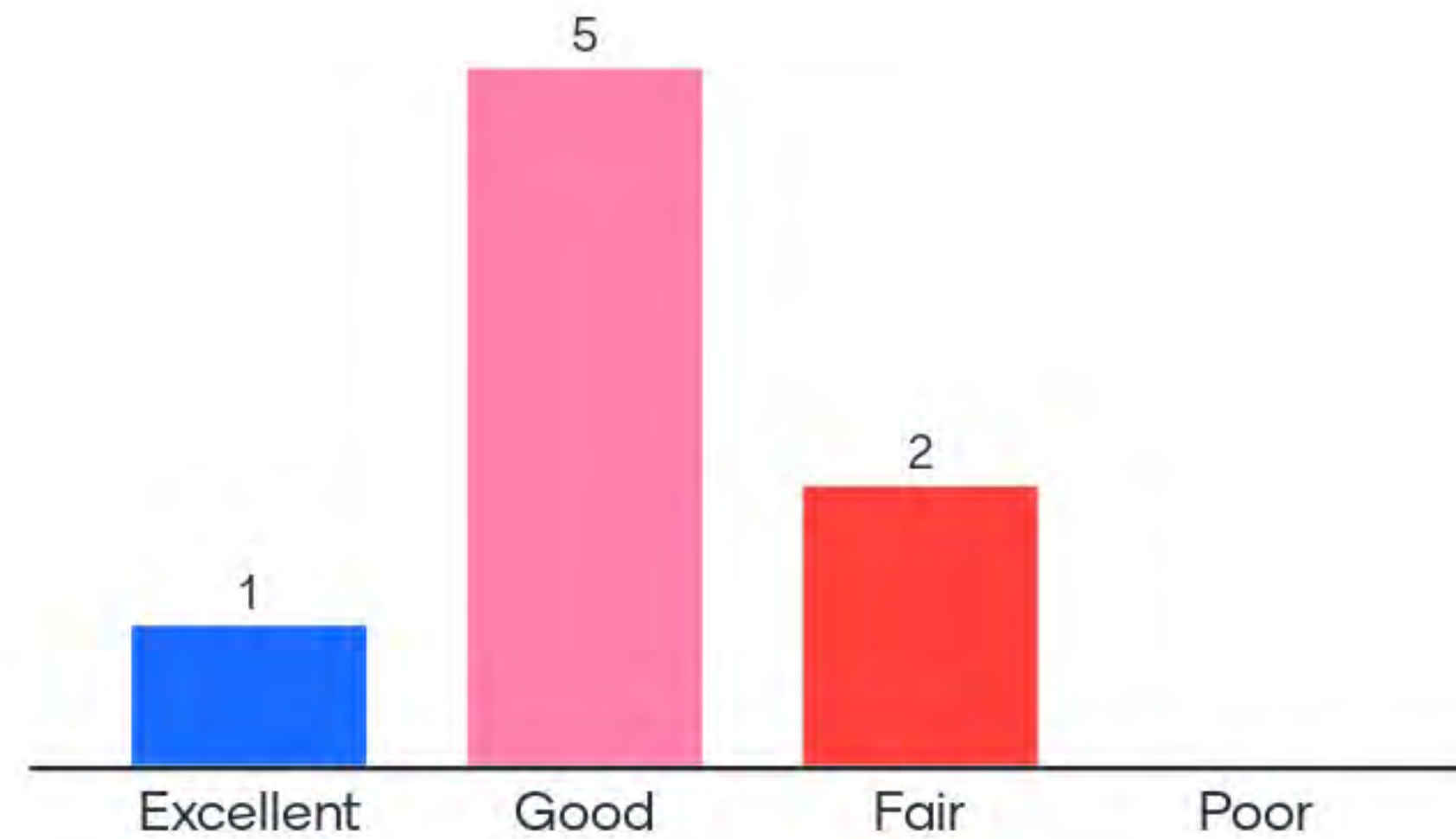
# How often do you use any Redlands parks, trails, or recreation facilities?



# Which facilities / amenities do you use regularly?

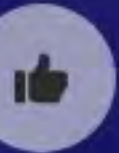


# How would you rate the quality of Redlands Facilities and Community Services Department?

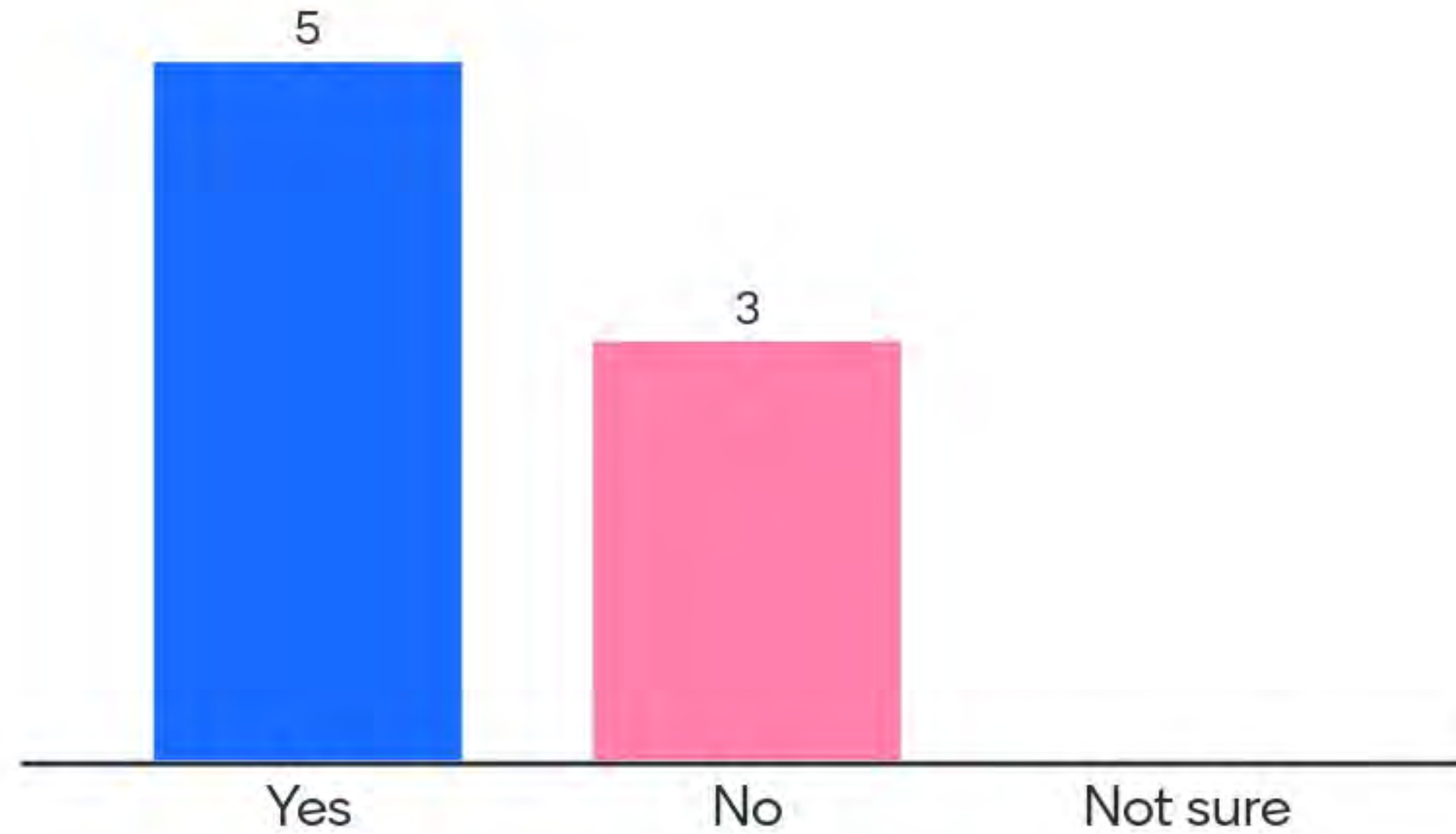




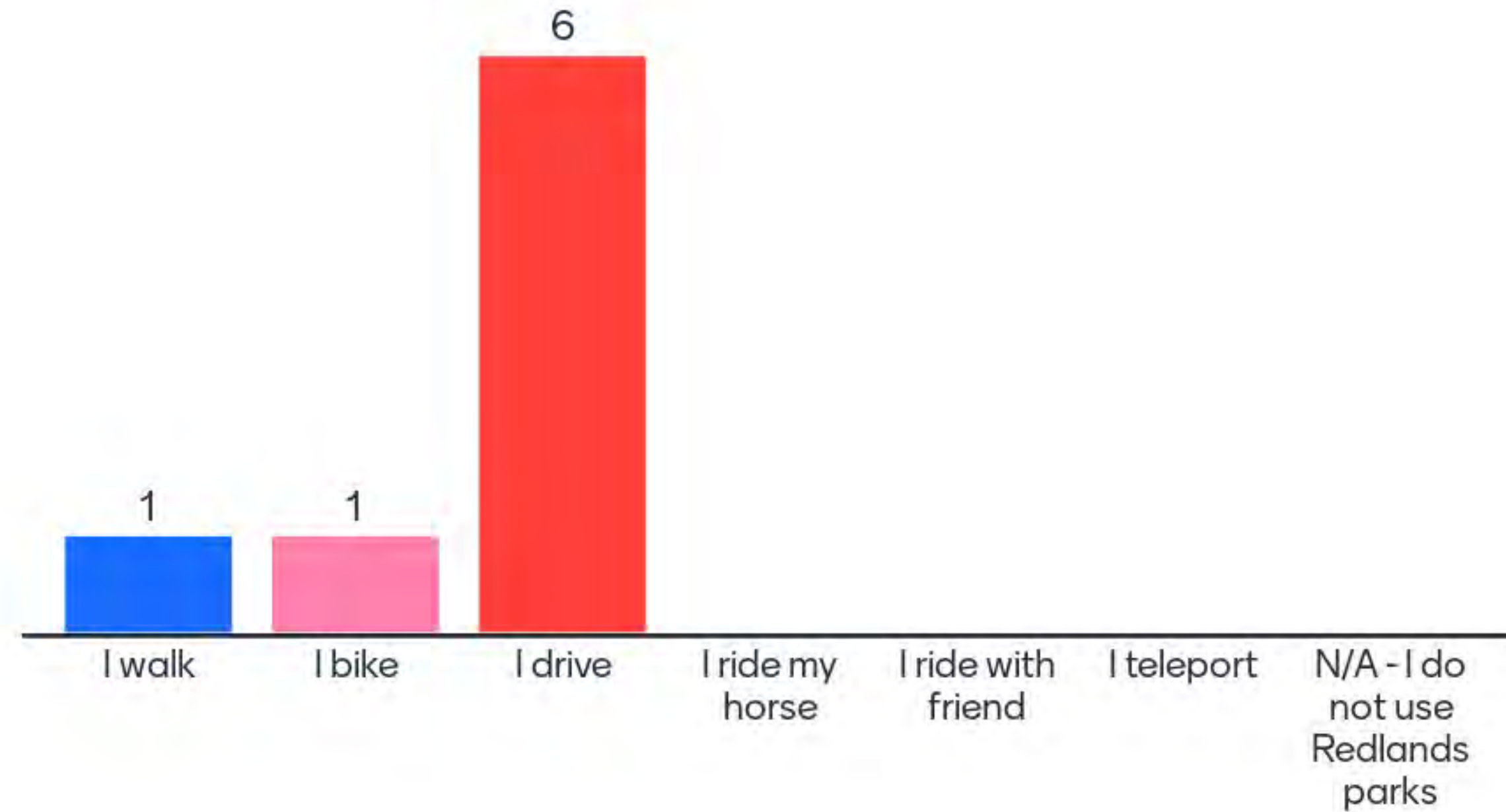
# POLLING – ACCESS AND TRAVEL



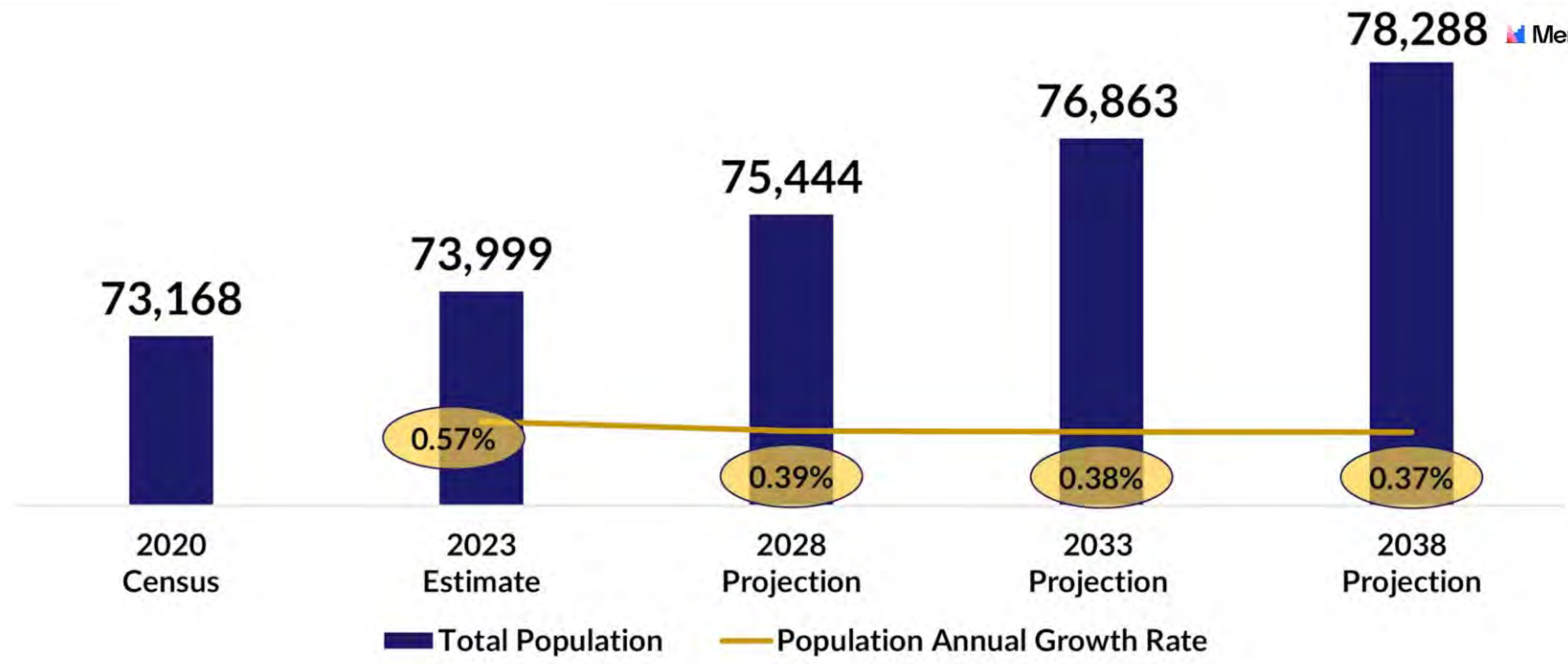
# Do you live within a 10-minute walk to a park?



# How do you travel to your nearest local park?

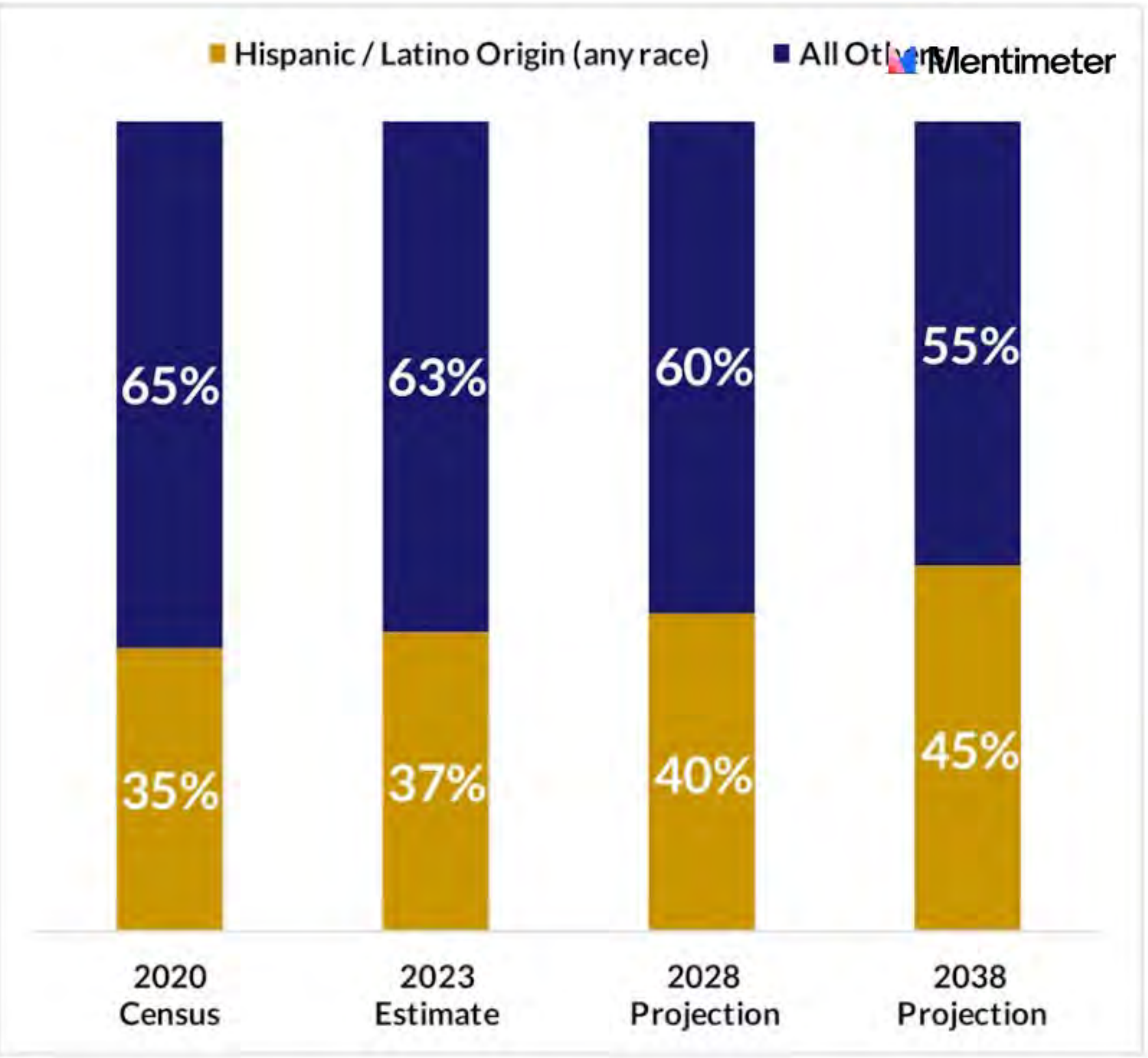
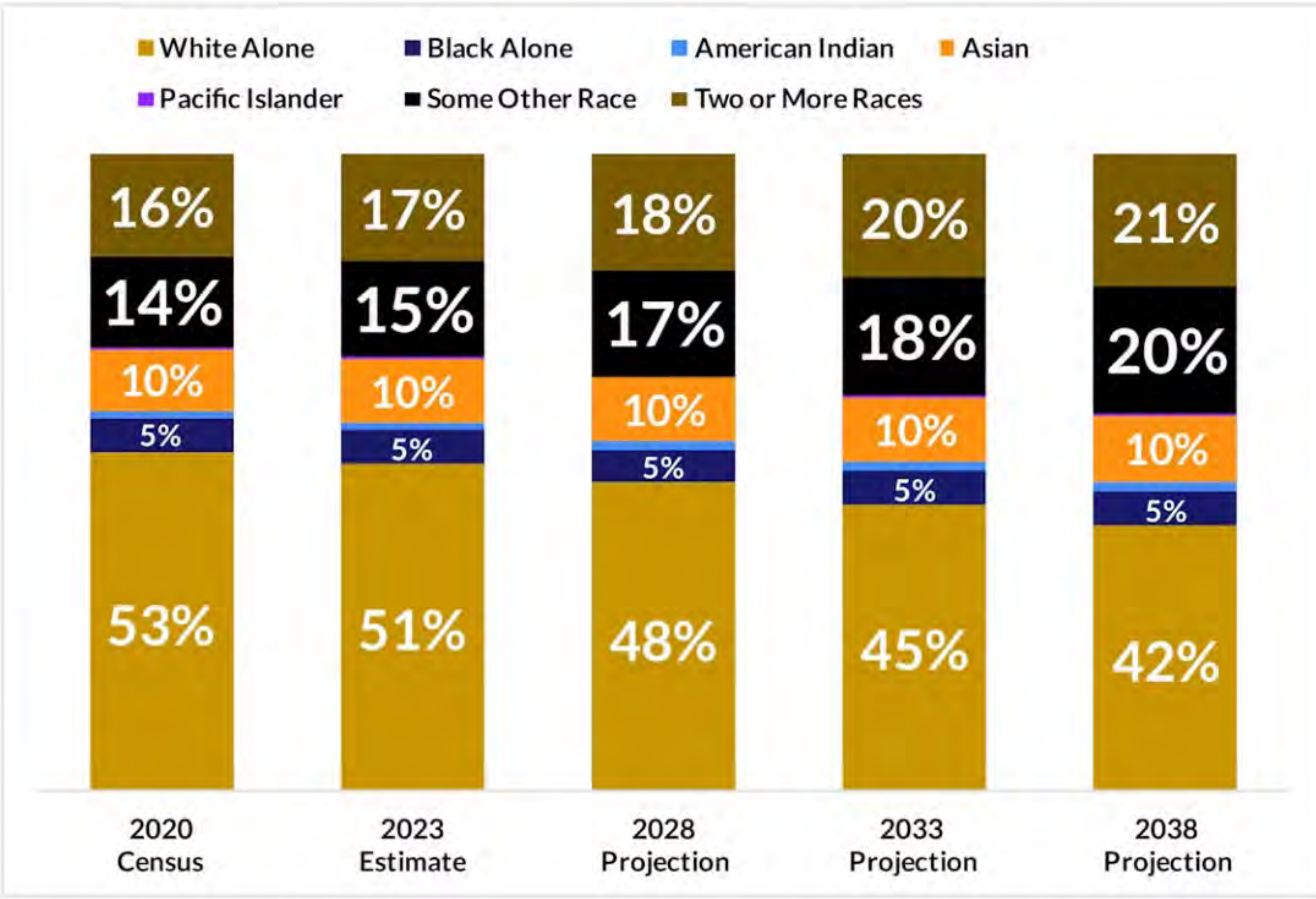






# Population

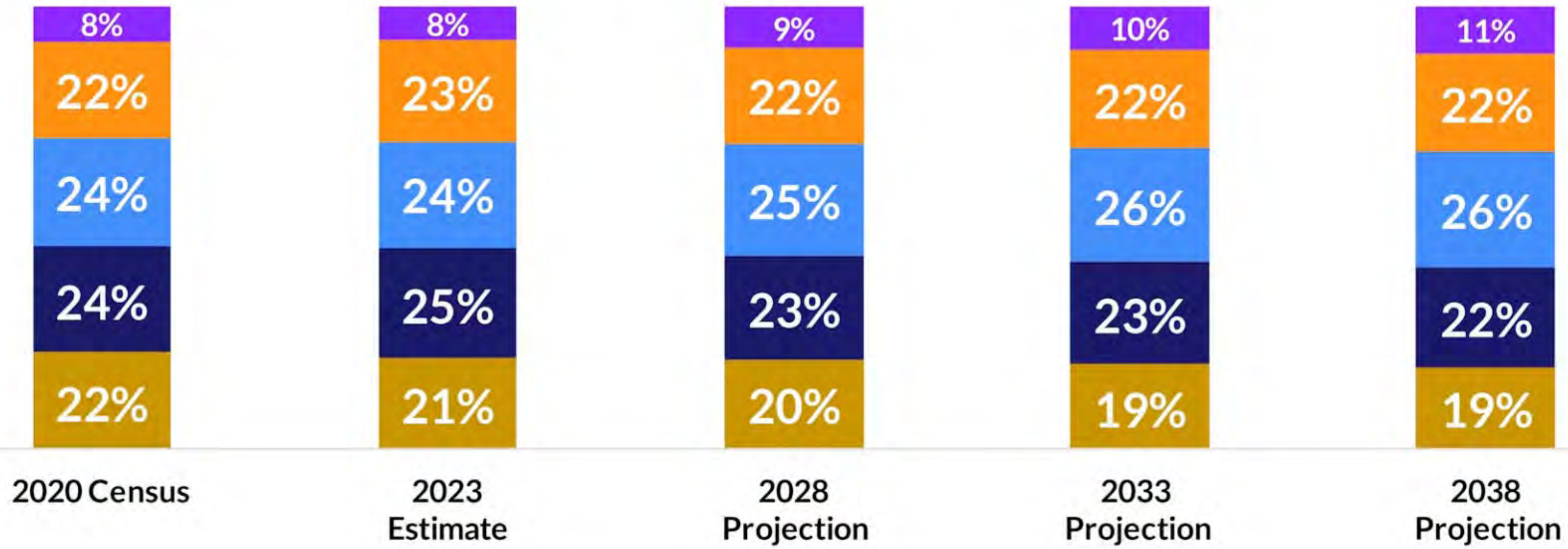




# Race/Ethnicity

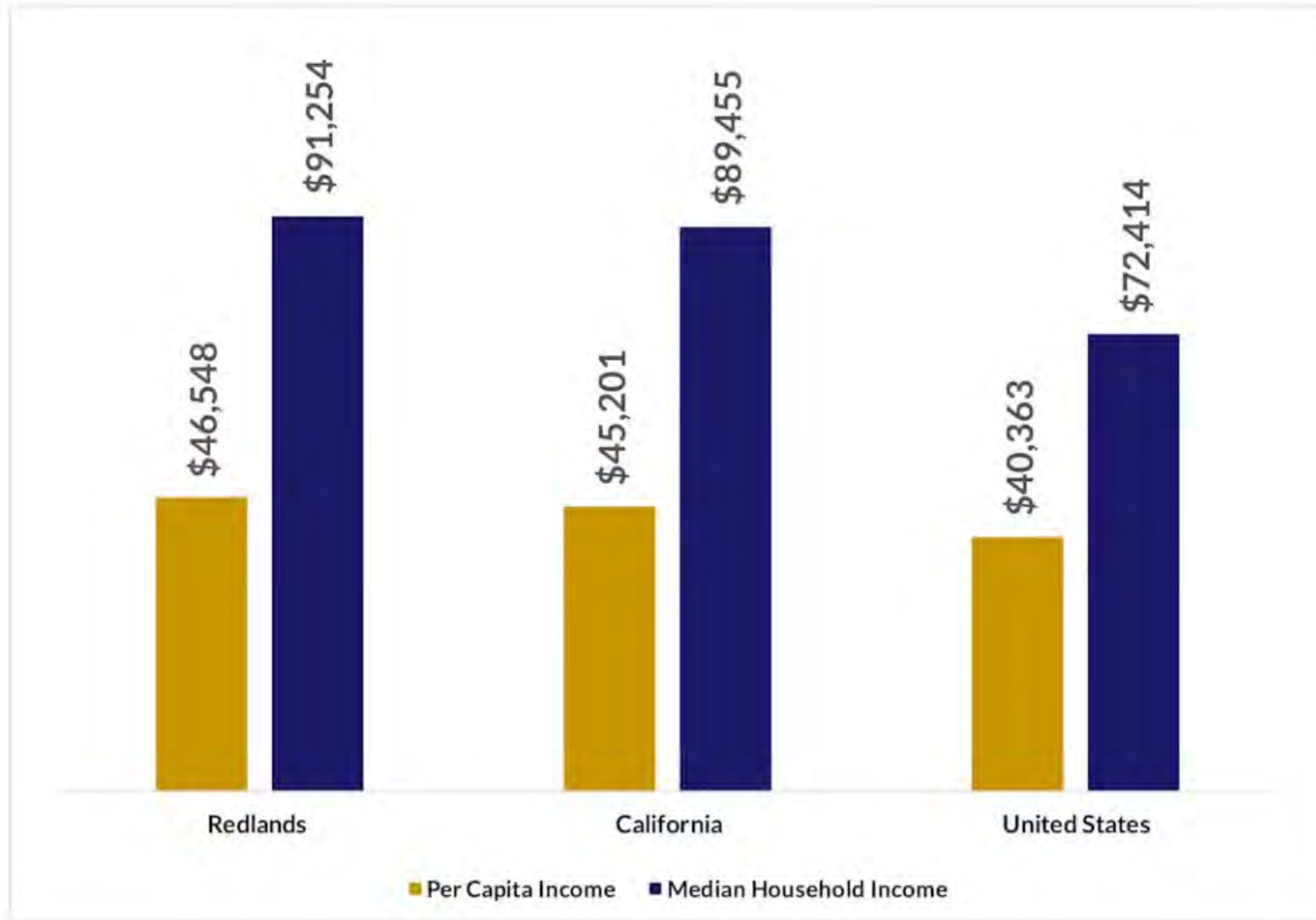


■ 0-17 ■ 18-34 ■ 35-54 ■ 55-74 ■ 75+



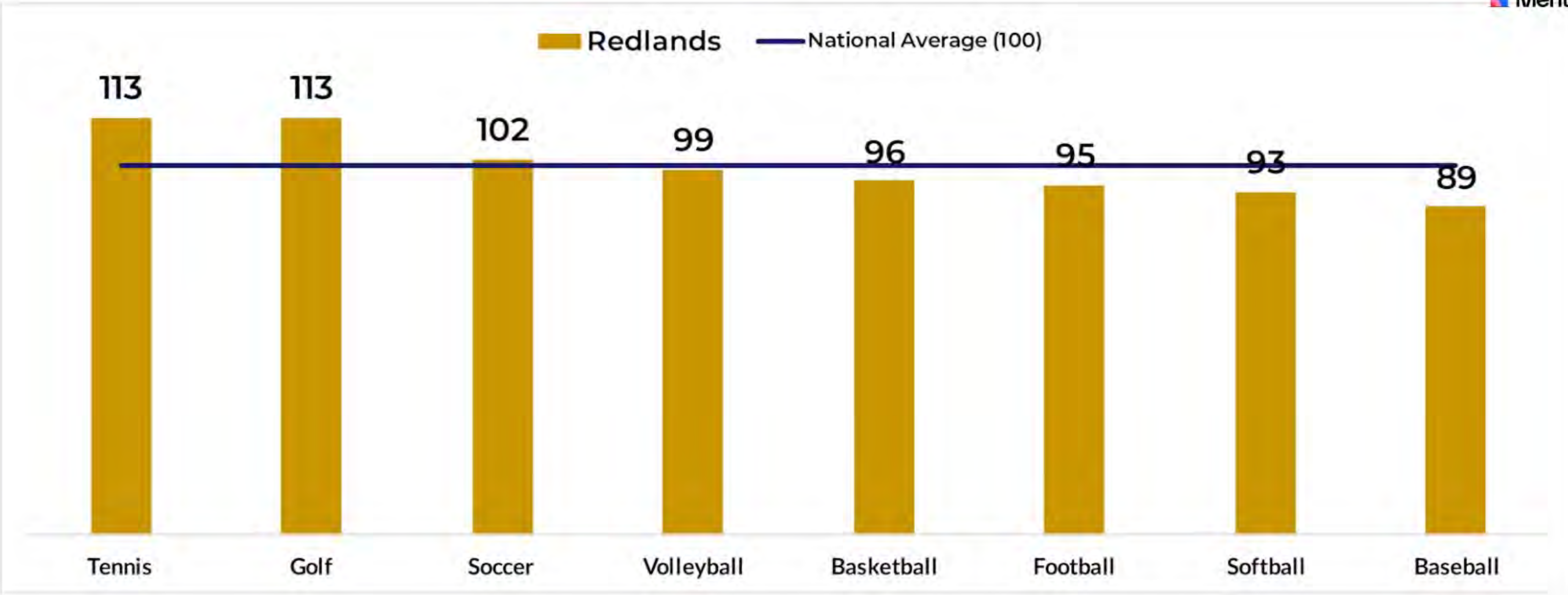
# Age Segments





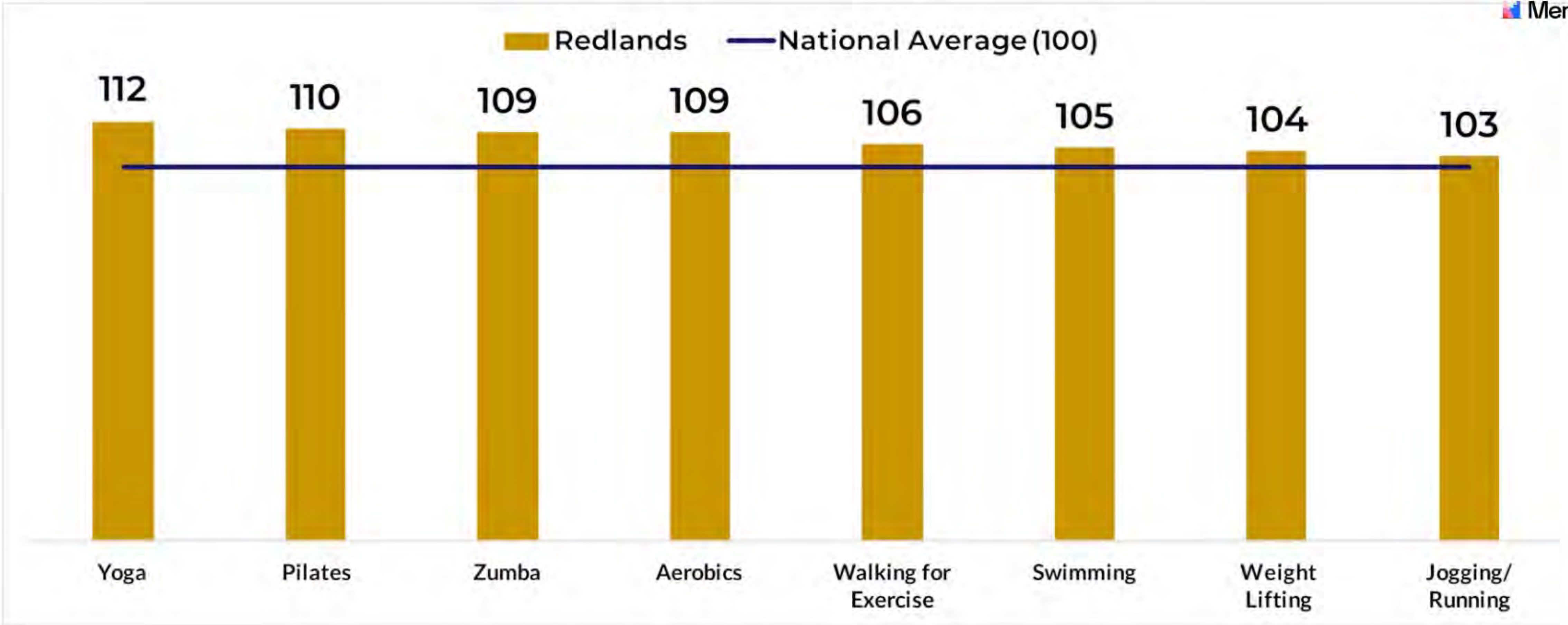
# Income Levels





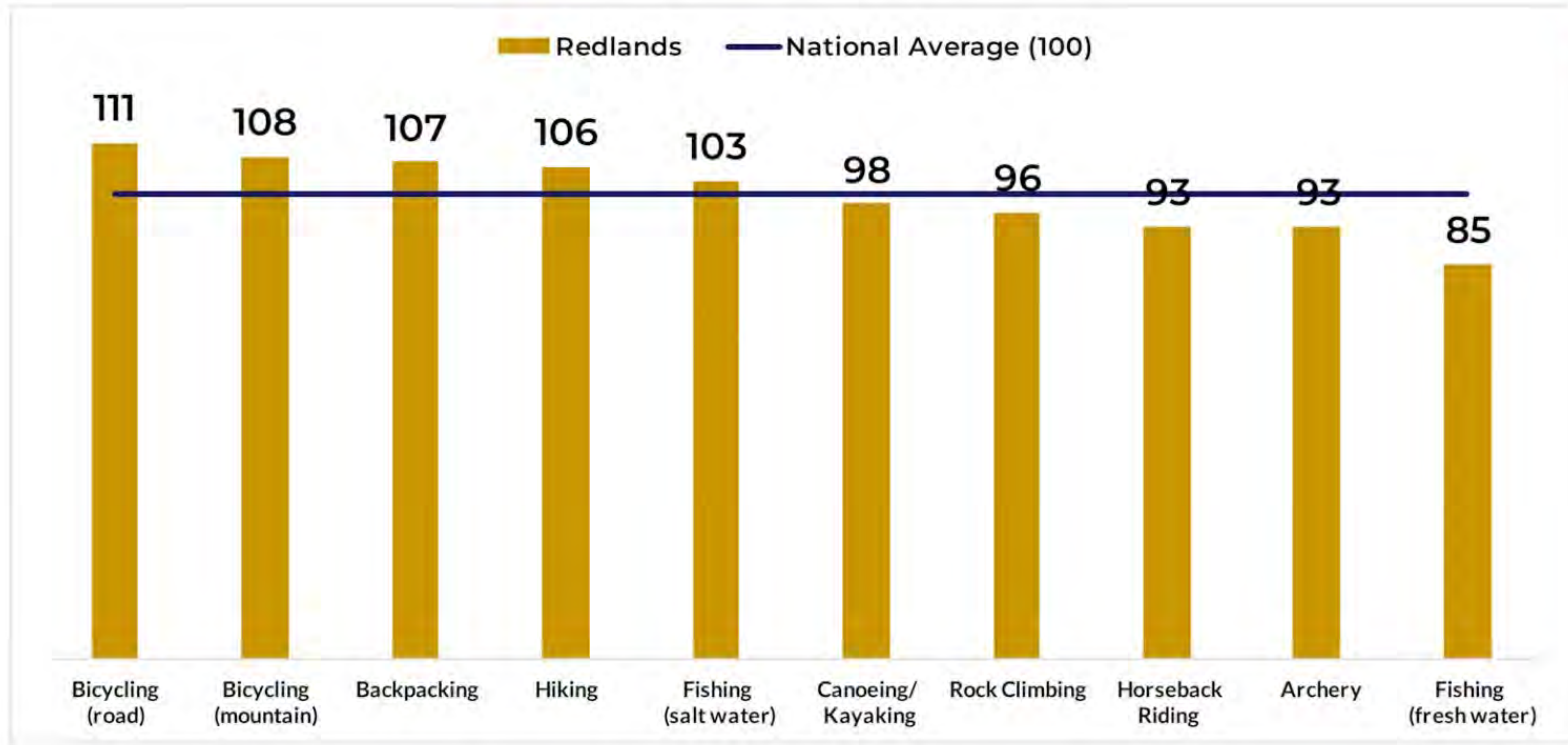
# General Sports MPI





# Fitness MPI





# Outdoor Activity MPI





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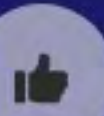
Engage

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Help us preserve and enhance  
**YOUR Parks**



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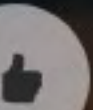


# Our Approach



We Must Go Where  
The People Are

**- Our Fundamental Community Input Philosophy**



# Phase 1: Discover



# Multi-Lingual



# Defensible

## Q11. How Households Would Allocate \$100 Among Various Parks and Recreation Areas

by percentage of respondents



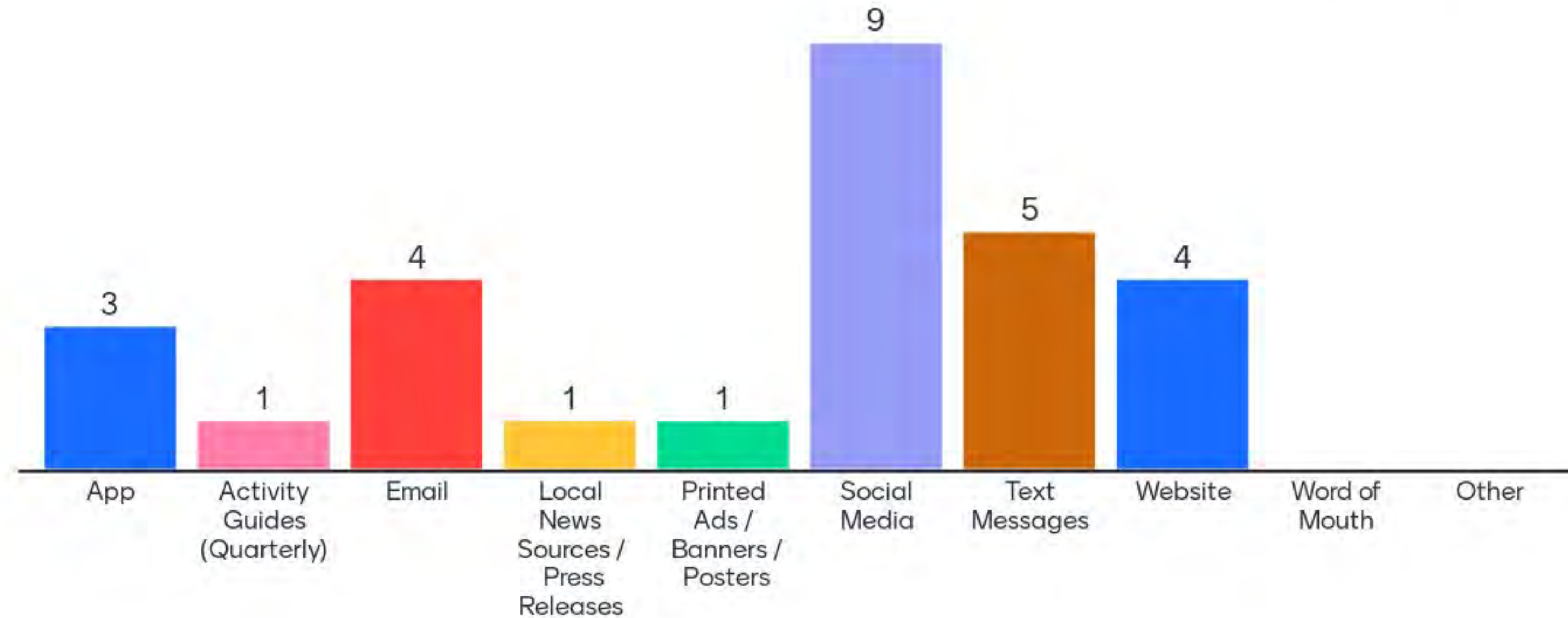
Source: Leisure Vision/ETC Institute (July 2010)



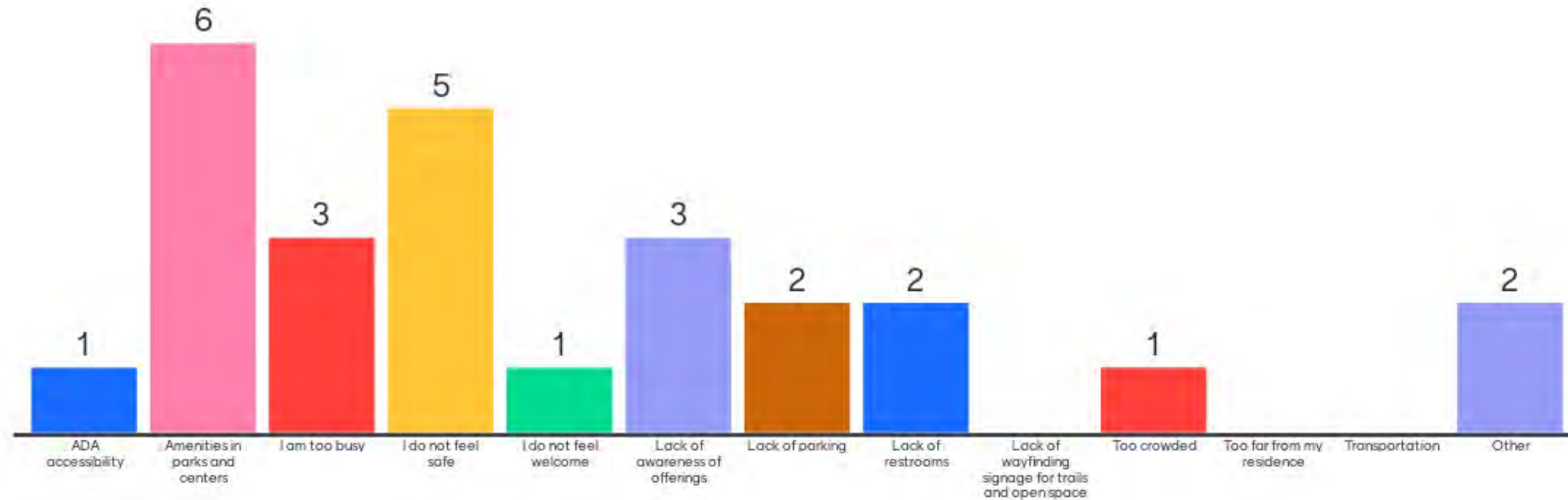
# POLLING – COMMUNICATION & BARRIERS



What are the **THREE MOST PREFERRED** ways to learn about the Redlands' Facilities and Community Services Department's offerings?

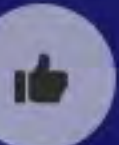


What are the **THREE LARGEST BARRIERS** that prevent you from using Redlands' parks, programs, and/or facilities more often?





# Phase 2: Envision

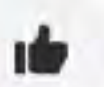




# Program Assessment

Lifecycle Stage	Description	Actual Program Distribution	Recommended Distribution	
<b>Introduction</b>	New program; modest participation	24%	50-60% total	
<b>Take-Off</b>	Rapid participation growth	23%		
<b>Growth</b>	Moderate, but consistent population growth	30%		
<b>Mature</b>	Slow participation growth	14%	14%	40% total
<b>Saturation</b>	Minimal to no participation growth; extreme competition	4%	10%	0-10% total
<b>Decline</b>	Decline participation	6%		

Pricing - General Recreation										
Core Program Area	Age Segment	Family / Household Status	Residency	Weekday / Weekend	Prime / Non-Prime Time	Group Discounts	By Location	By Competition (Market Rate)	By Cost Recovery Goals	By Customer's Ability to Pay
Aquatics	X	X	X			X	X			X
Camps			X							X
Health & Wellness			X							X
Learning & Development			X							X
Parks & Facilities Reservations			X		X	X	X			
Special Event & Tours	X			X					X	X
Sports	X		X						X	X
Visual & Performing Arts			X						X	X





Beaumont  
Parks Master Plan  
Existing Park Amenities  
Shadow Creek Park  
Parkway Dr.  
3.50 Acres



Legend

- Basketball Full
- Dog Waste Station
- Picnic Shelter
- Playground (2-5)
- Trash
- Table
- Amphitheatre
- Barbecue
- Batting Cages
- Bench
- Bike Rack
- Bleachers
- Building



# Park and Facility Assessments

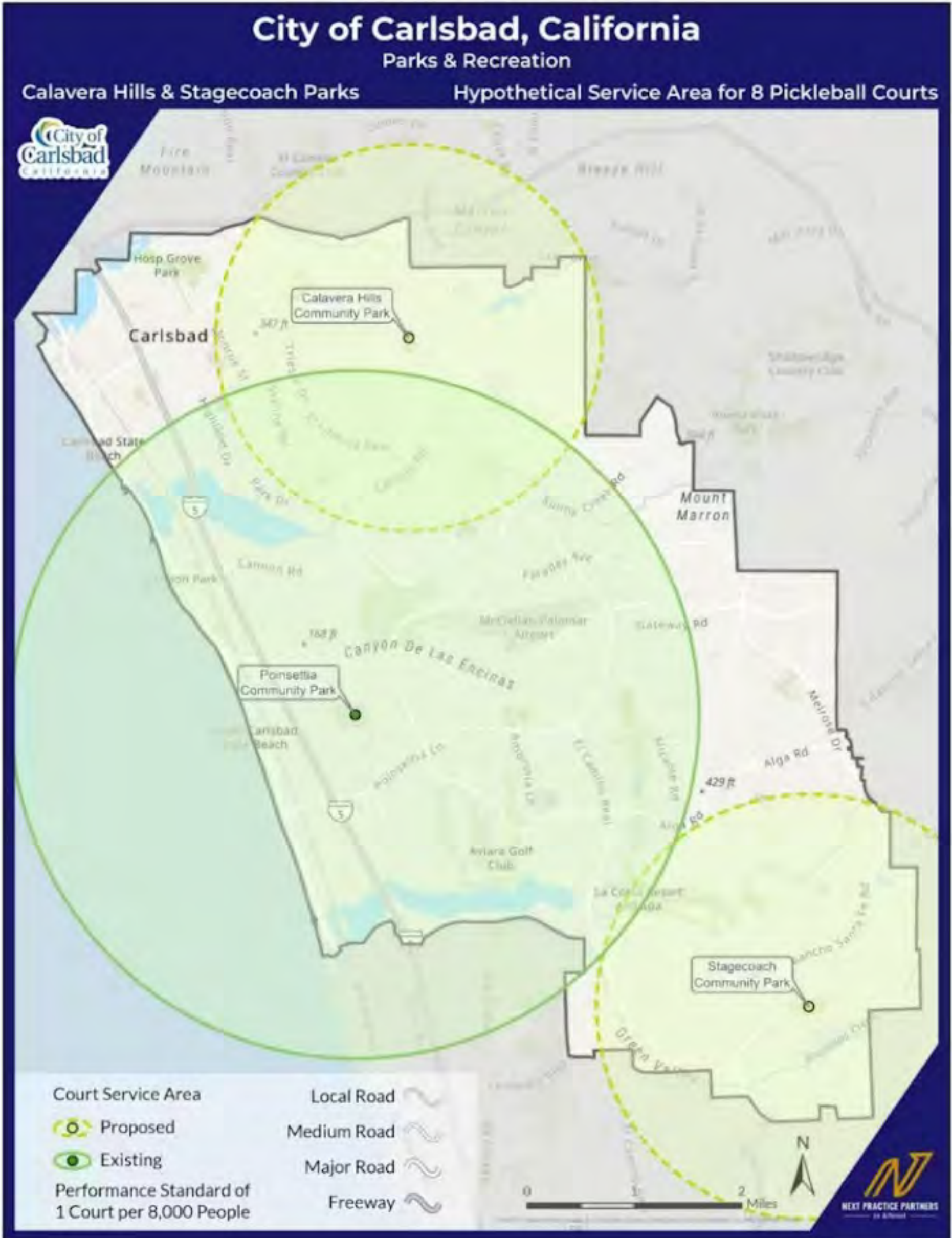
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# Park and Facility Assessments



# GIS Based Equity Mapping





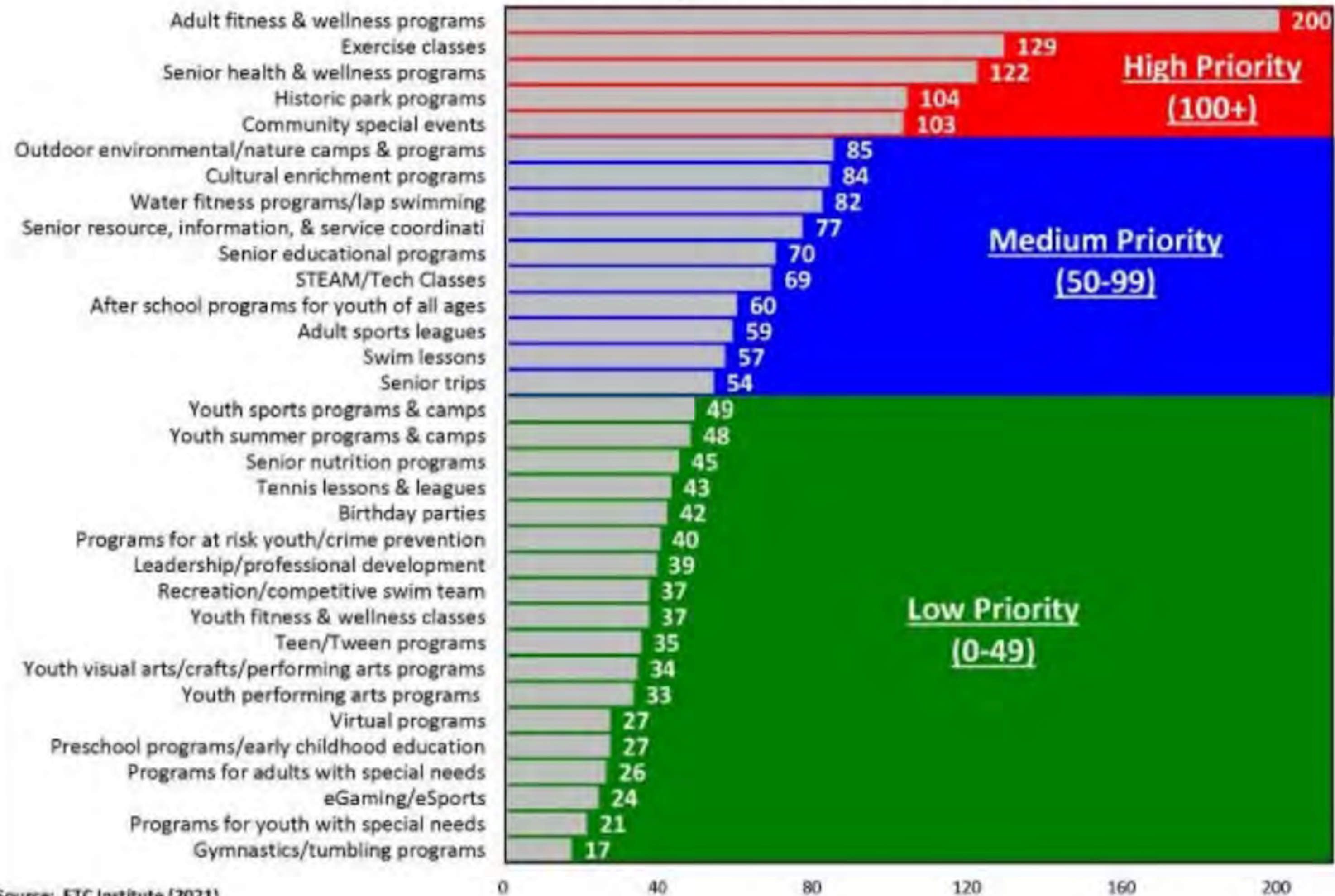
# Phase 3: Develop

# What's Your "Why"?



# Prioritization

## Top Priorities for Investment for Parks, Recreation, and Senior Programs Based on the Priority Investment Rating



Source: ETC Institute (2021)

# Capital Improvement Plan

## Benicia PTOSMP Capital Improvement Plan

### Action Plan - Parks

PARKS		Acres			Acres			Acres			Acres
9SP	9th Street Park	6	DGP	Duncan Graham Park	1.41	LHRP	Lake Herman Regional Park	577	STPS	St. Paul's Square	0.14
ARP	Arneson Park (14th Street)	0.1	ESP	Ethelree Saraiva Park	0.5	MRFP	Maria & Ribiero Fields	4	TBP	Turnbull Park	0.2
BCP	Benicia Community Park	50	FZP	Fitzgerald Field	4	MTP	Matthew Turner Park (12th St)	2.5	WFP	Waterfront Park	
BRP	Bridgeview Park	4.59	FTP	Francesca Terrace Park	5	OLP	Overlook Park	2.7	WEP	Water's End Park	2.58
CCP	Channing Circle Park	2.5	FSP	Frank Skillman Park	2.66	SLP	Solano Park	1	SAP	Steve Armenta Park	1.65
CTP	City Park	3.5	GTP	Gateway Park	0.36	SOHP	Southampton Park	6			
CVP	Civic Center Park	3.5	JLP	Jack London Park	7.7	STCW	St. Catherine's Wood	1.32			
STREET END PARKS											
SE14	14th Street		SE8	8th Street		SEF	F Street				
SE13	13th Street		SE6	6th Street (Raymond Bordon)		SEE	E Street				
SE11	11th Street		SEH	H Street		SEC	C Street				
PHASE			FUNDING SOURCES					RATIONAL			
Phase 1	Years 1-5					General Fund	GF	P	Priority Investment	R	
Phase 2	Years 6-10					Parks, Landscape, & Lighting Assessment District	PLLAD	M	Maintenance Repair		
Phase 3	Years 11-15					Prop 68 Per Capita	P68	W	Water Savings		
MP	Master Plan					Miscellaneous Grants	GRANT				
						TBD	TBD				
						Measure C +GF	MEC				

Phase	Project Description	Quantity	Site	Location	Category	Estimate/Cost	Funding	Rational	Status
P1	Replace picnic tables	2 ea	9th Street Park	9SP	Renovation	\$ 10,000	TBD	M	
P1	Concrete Trash/Recycling Receptacles	4 ea	9th Street Park	9SP	Renovation	\$ 6,000	TBD	P	
P1	Water Fountain/Bottle Filling Station	1 ea	9th Street Park	9SP	Renovation	\$ 10,000	TBD	P	
P1	Wayfinding signage	3 ea	9th Street Park	9SP	New	\$ 9,000	TBD	P	
P1	Replace all asphalt walkways	2,400 lf	9th Street Park	9SP	Renovation	\$ 14,400	TBD	M	
P2	Remove turf/install low water use plants	18,500 sf	9th Street Park	9SP	Renovation	\$ 277,500	TBD	W	
P2	Replace irrigation	97,000 sf	9th Street Park	9SP	Renovation	\$ 485,000	TBD	W	
P2	Add to ET System	1 ea	9th Street Park	9SP	Renovation	\$ 25,000	TBD	W	
P2	Replace parking	1 ls	9th Street Park	9SP	Renovation	\$ 250,000	TBD	M	
P2	Replace Pier and Dock	1 ls	9th Street Park	9SP	Renovation	\$ 1,500,000	TBD	M	
P3	Waterfront access (ramp and path)	1 ls	9th Street Park	9SP	New	\$ 1,700,000	TBD	P	
P3	Replace benches	11 ea	9th Street Park	9SP	Renovation	\$ 16,500	TBD	M	
MP	Parks Master Plan	1 ls	9th Street Park	9SP	New	\$ 100,000	TBD	P	
P1	New seating area with benches	1 ls	Arneson Park	ARP	New	\$ 20,000	TBD	P	



# Action Plan

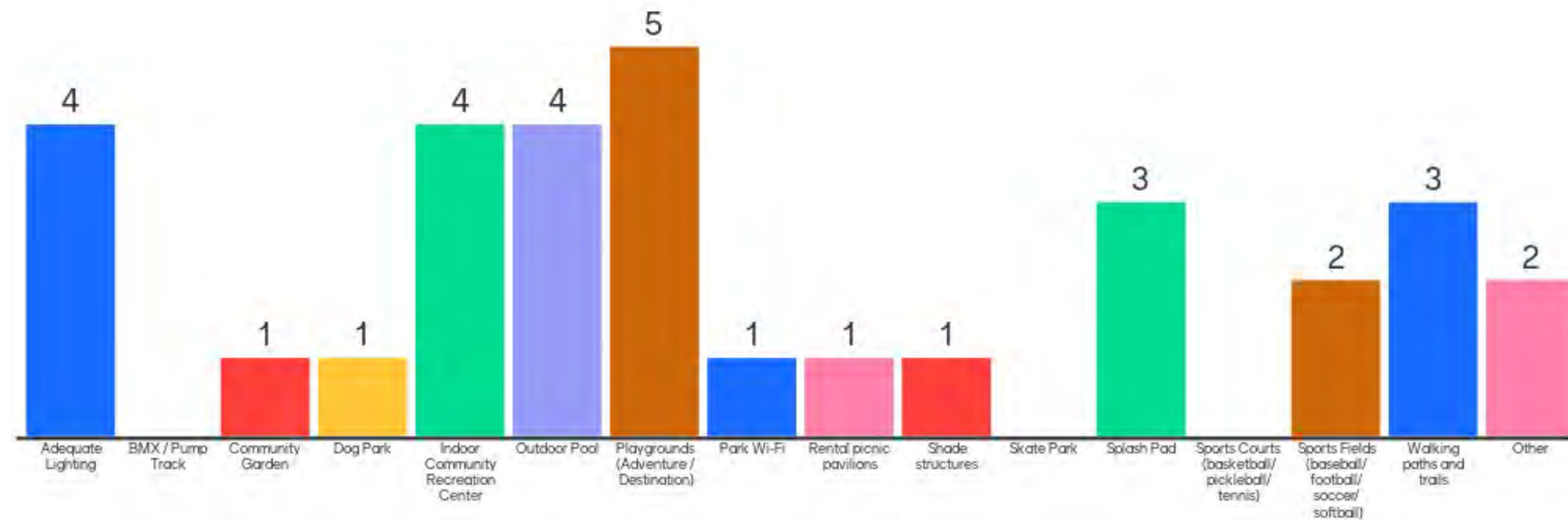
<b>Core Values</b> Inclusion Fun Collaboration Stewardship	<b>Vision</b> Healthier lives, inspiring experiences, and vibrant communities	<b>Major Outcomes</b> 1. Build a staff culture based on inclusion and accountability 2. Increase funding and staffing 3. Parks and facilities are well planned and maintained 4. Programs and services address community needs & desires 5. Position parks as community resources and hubs 6. Tell the story of why Indy Parks matter	<b>Timelines</b> Short Term = Up to 5 years Long Term = Beyond 5 years On-Going
	<b>Mission</b> To provide enriching experiences for all		
	<b>Goal</b> A financially sustainable system with dedicated funding, external partnership and resource support		
	<b>FINANCE</b>		

Action Items	Values	Major Outcomes (1-6)	Responsibility	Timelines
	<i>Choose from dropdown menu</i>	<i>Choose from dropdown menu</i>		<i>Choose from dropdown menu</i>
Develop creative financing options for the department	Collaboration	2		On-Going
Meet per capita funding goal	Stewardship	2		Long Term
Seek a dedicated funding source to support operations and maintenance standards	Stewardship	6	Outcome 2 and 3	
Engage with advisory groups, foundations, and volunteer groups to support recreation facilities/parks programs	Collaboration	2		On-Going
Develop an new income strategy through grants, alliances, partnerships, and sponsorships	Stewardship	2		Short Term
Develop stronger partnerships for facilities to raise more operational and capital dollars for the system	Collaboration	2		
Collaborate to track the economic impact of parks and trails to the city	Collaboration	2		On-Going

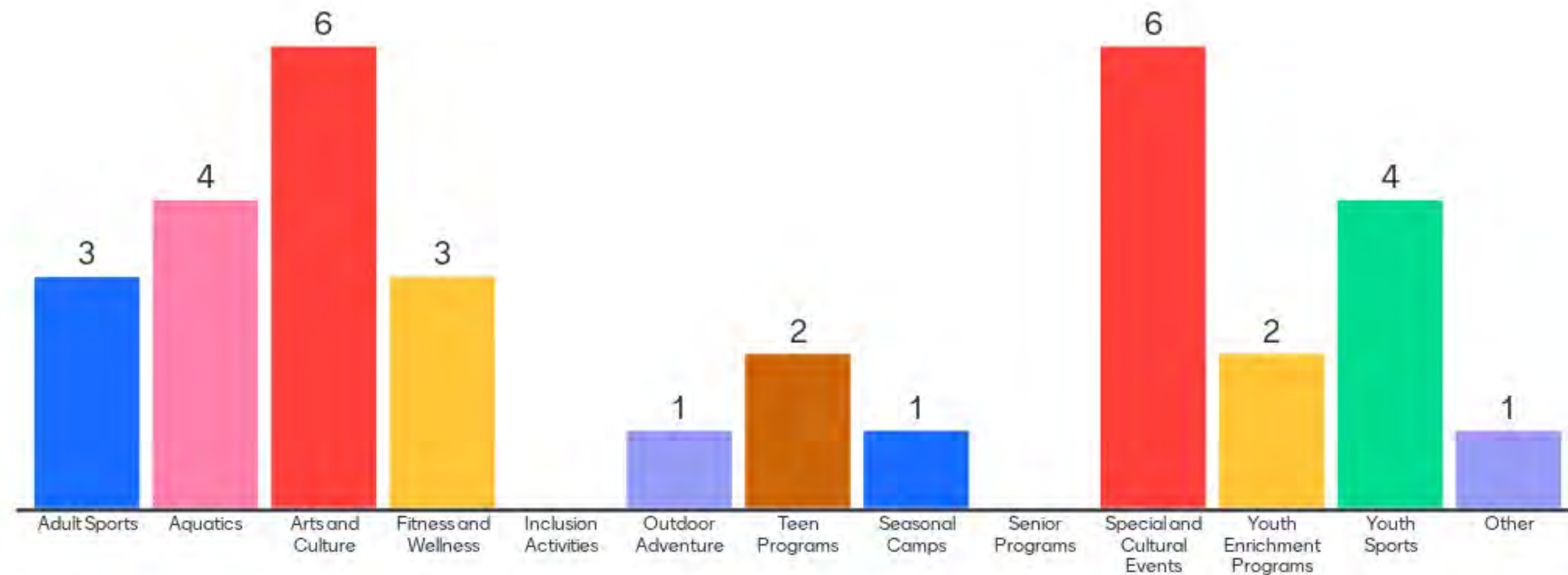
# POLLING – FUTURE NEEDS



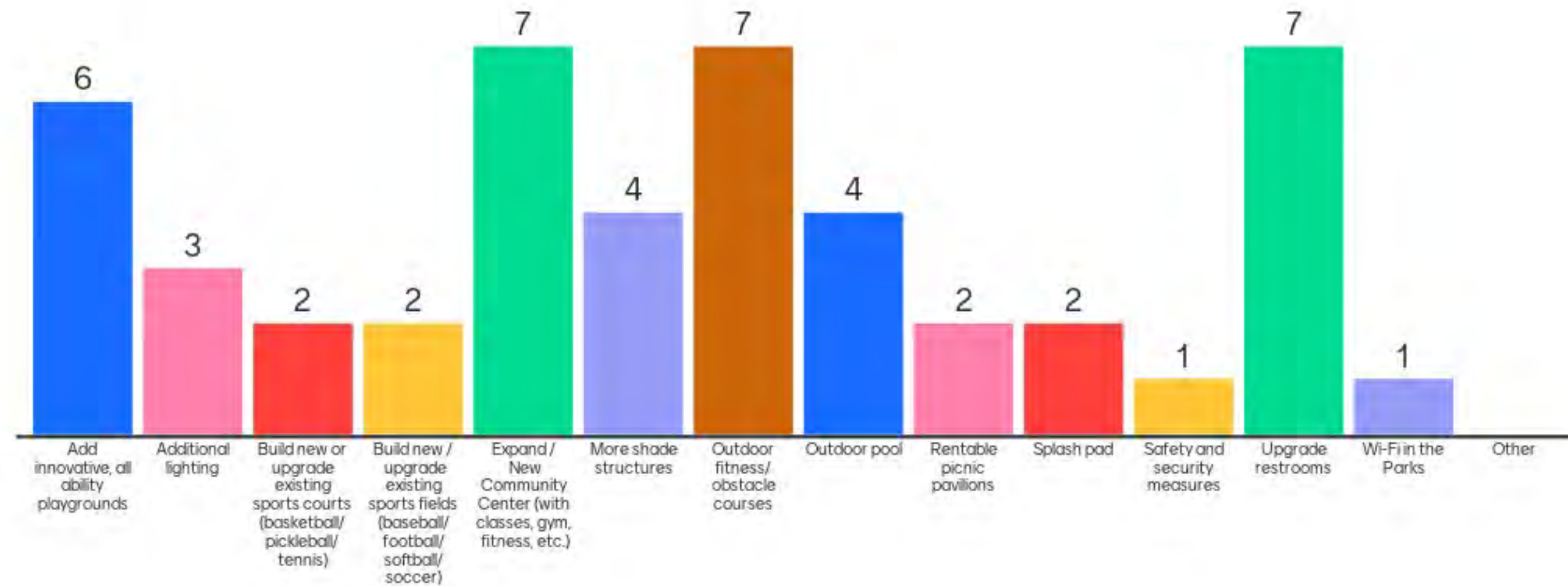
# Which **THREE** facilities / amenities are you and members of your household most interested in?



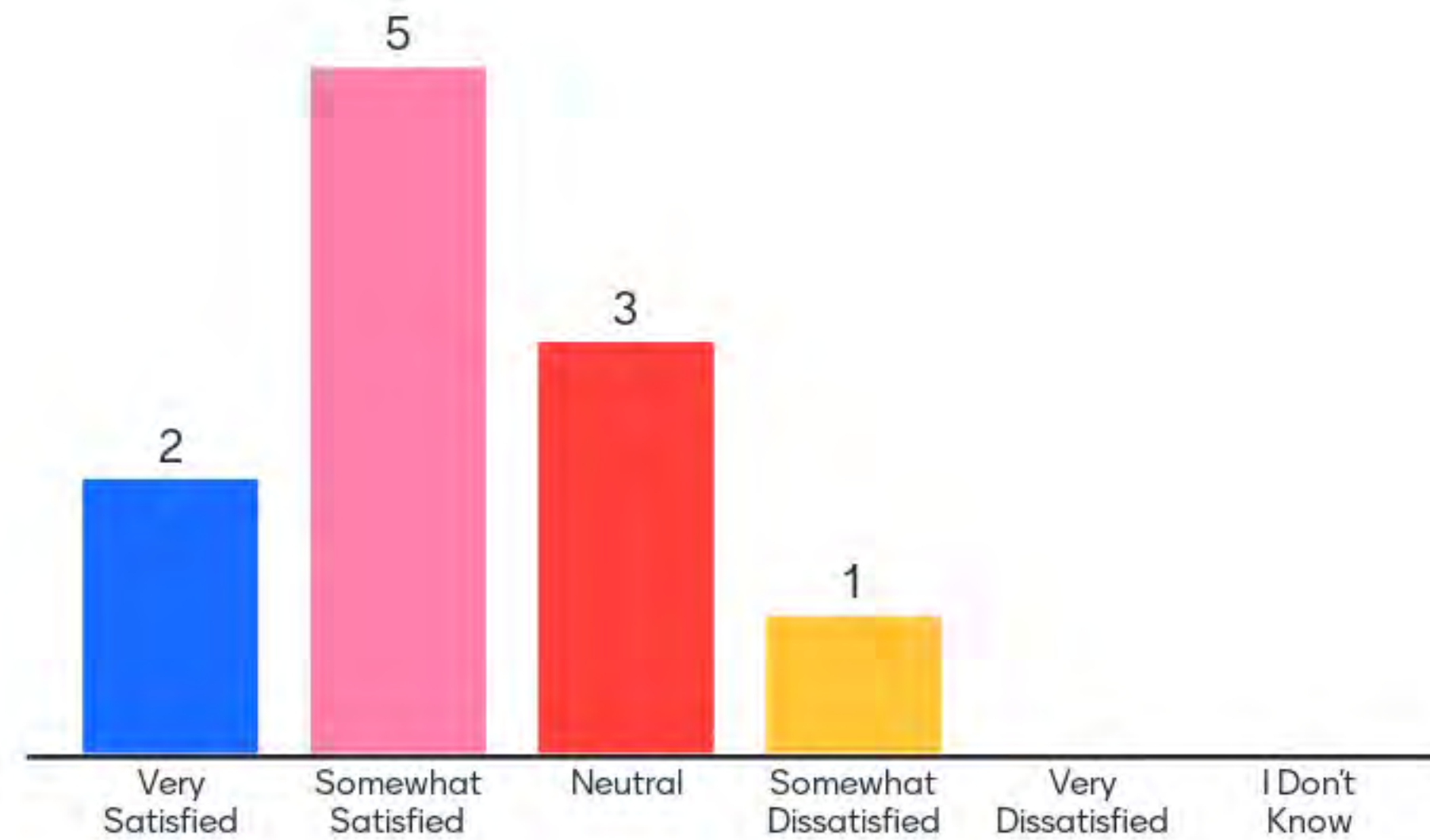
Select the **TOP THREE TYPES** of programs you would be most interested to participate in?



# What are the FIVE MOST IMPORTANT improvements you are interested in adding in the next ten years?



# Please rate your satisfaction with the overall value you receive from the Redlands' Facilities and Community Services Department?



# What is your top priority outcome from this plan?

Family Focused Activities

Community development

Improved restrooms and lighting

Prefer more family activities either it's arts, sports, music, dance or culture sharing.

Community buy in for the facilities and programs.

1 public pool, 2, 1/4 mile tracks ea side o city, pull up / dip bars in all parks

Better maintenance and repairs of facilities

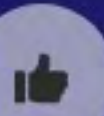
More multi-generational programs; increased budget for staff to run them

# What is your top priority outcome from this plan?

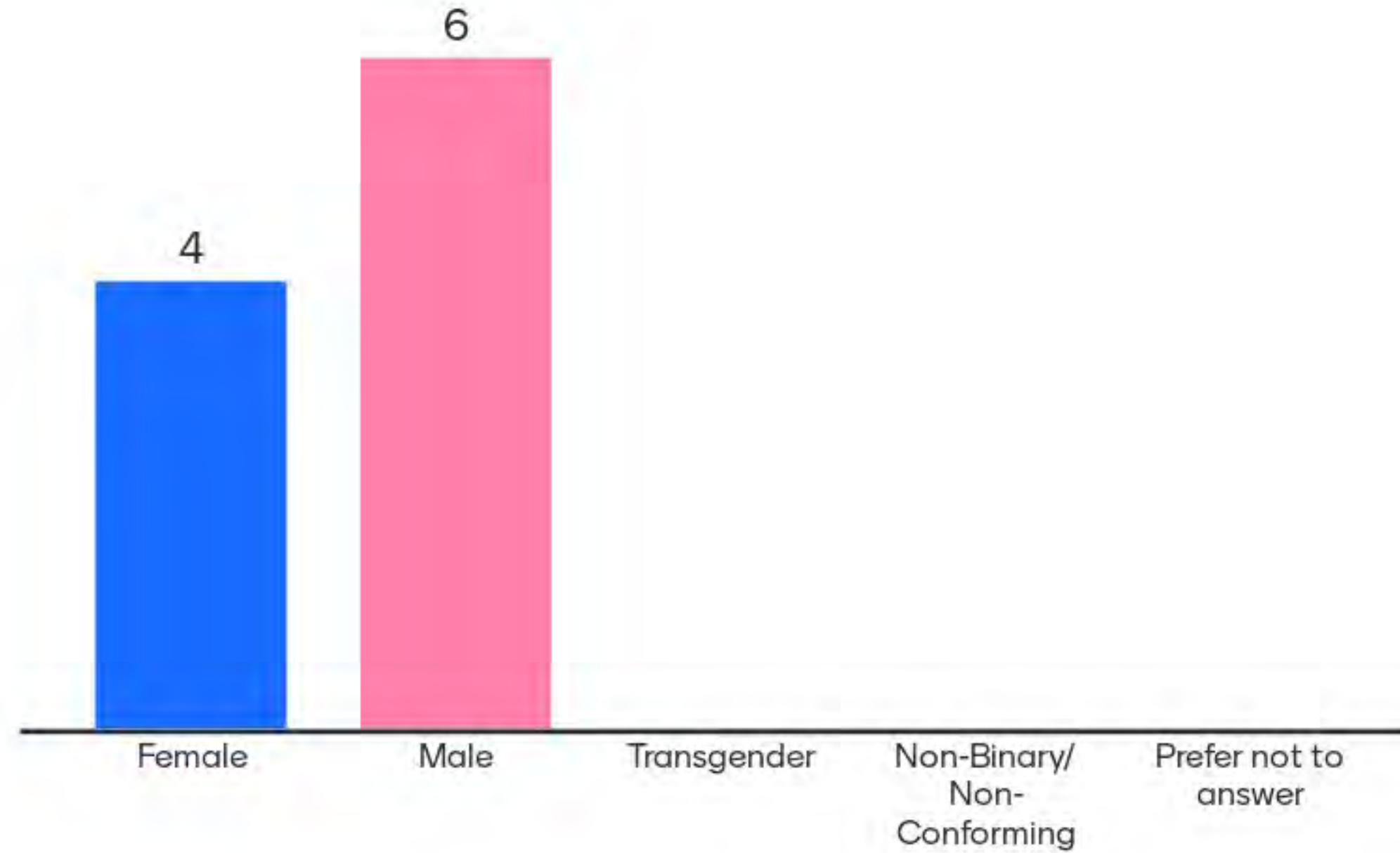
Feed back from  
community



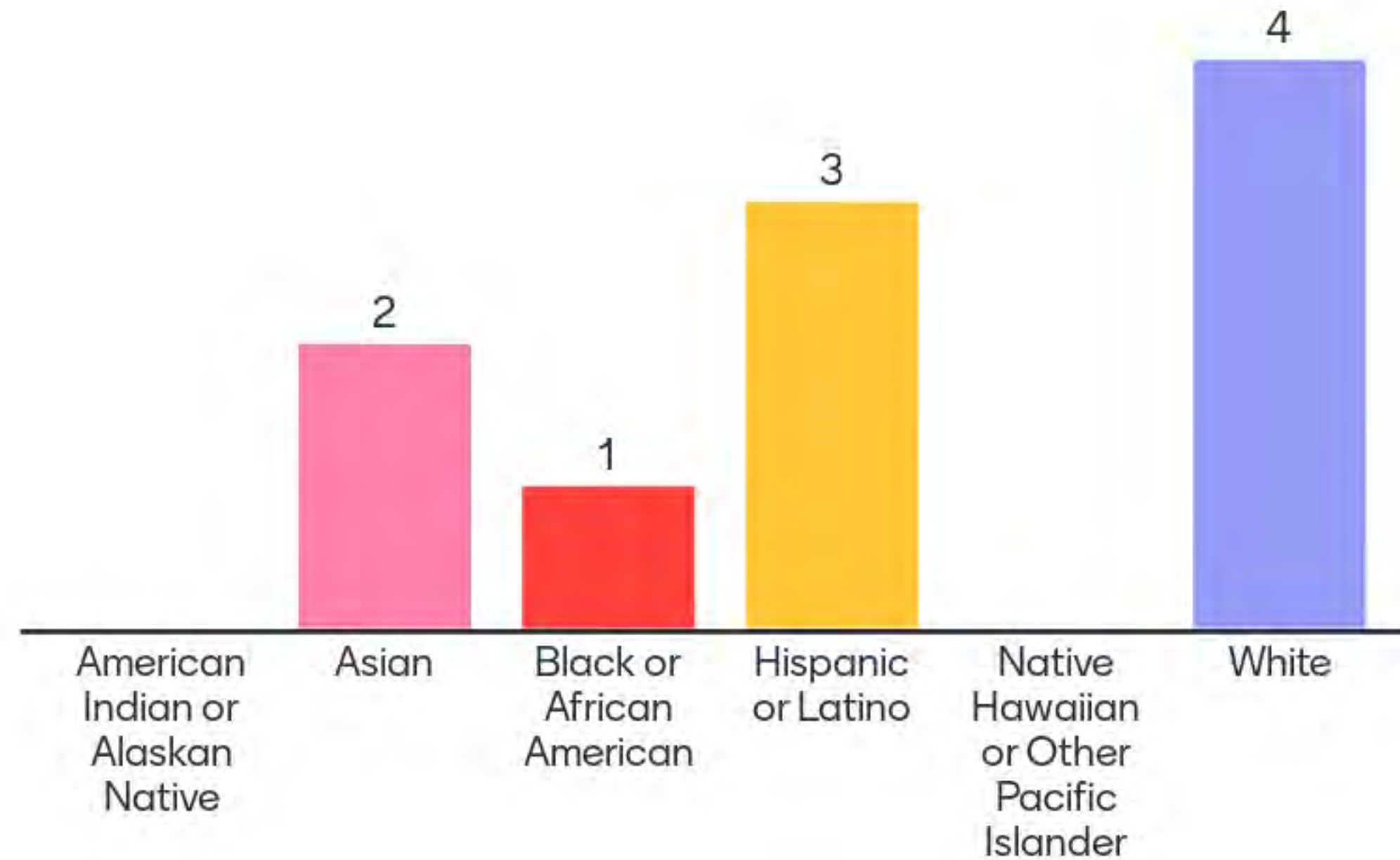
# POLLING - AUDIENCE PROFILE



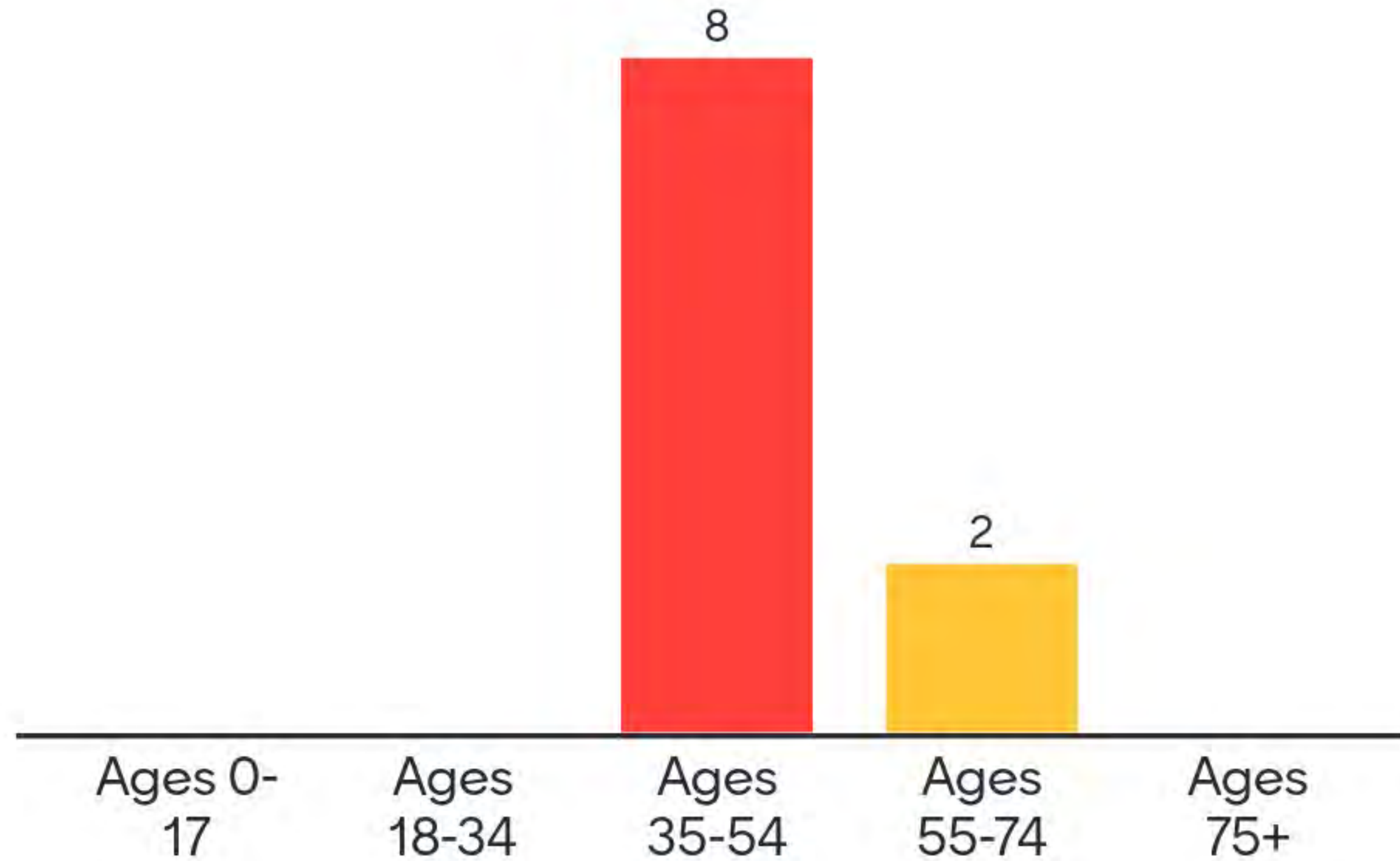
# By which gender do you most identify with?



# Which race/ethnicity do you most identify as?



# What age segment are you in?



# Next Steps

- Site and Program Assessments
- Statistically-Reliable Survey
- Online only Survey
- Visit – [www.RedlandsParksPlan.com](http://www.RedlandsParksPlan.com)

# Thank You Redlands!